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Selecting a name for the Coordination Mechanism

- Last PSC Meeting considered a suggestion for possible name brought forward by CLME+
 PCU/CLME+ Interim Coordination Mechanism
- Meeting requested more time to make a decision

Decision from last PSC Meeting:

- Requests that the CLME+ PCU solicit proposals for names for the Coordination
 Mechanism and survey participants regarding preference.
- <u>Survey sent on 8 June 2021</u>: Countries and Organizations were invited to propose names, give a short explanation of their proposal and comment on any other proposals available.



PROCARIBE - "Partnership for Regional Ocean governance in the wider Caribbean" or "Promoting Regional Ocean governance in the wider Caribbean" or "Protecting and Restoring the Ocean's natural Capital...",??

Rational/Justification:

- "PRO" is "positive", suggests an implicit call for action and can be associated with the "promotion" of the Caribbean, as well as "protecting" the Caribbean (marine) Environment.
- Acronym resonates well in the different languages of the region
- "CARIBE" has clear and direct association with the geographic area of application of the mechanism
- PROCARIBE+ = project that will support CM operationalization names logically linked



Note - Prior to the Feb PSC Meeting

ICM9 Decisions & Recommendations (December 2020):

 "The ICM endorses the Secretariat's proposal to brand the long-term OCM as the "Partnership for Regional integrated Ocean Governance in the wider Caribbean" ("PROCARIBE"/"the PROCARIBE Coordination Mechanism").

NOTE: The new UNDP/GEF Project that will enable and support the operations of the coordination mechanism has as its acronym: "PROCARIBE+" (+ or "plus" = project, the/a catalyzer for the CM)



RESPONSES OBTAINED TO 8 JUNE 2021 SURVEY

→ only the USA responded

USA Proposal

PROCCARIBS - Platform for Regional Ocean Coordination for the Caribbean Sea and North Brazil Shelf

Rational/Justification: PROCCARIBS clearly reflects the objectives laid out in the MOU. Additionally, having a name that is similar but slightly different helps distinguish it from the PROCARIBE+ Project.



OPTIONS:

1) Seek to agree on, and adopt a name now, and incorporate in the MOU

or

2) Name to be decided by the Coordination Mechanism Signatories, once the Coordination Mechanism has commenced and its decision-making processes are operational